



## **Each Customer At A Premium**

Please read this information, because we are producers of innovation for the advertising industry and would like to explain a few relevant aspects.

The most important thing in promotional products is to be remembered permanently with the company name, logo, or product... with our exclusive concept and products, we guarantee this is the case.

## **Next generation Promotion Ads/Gifts from Recens**

We produce custom souvenirs with NFC chips or QR codes (voice included) and (optional) 0.1 g fine gold bars.

We also create, according to your wish, an animation video, which serves as an advertisement or a presentation of your company, paired with voice (available are 130 languages). Our exclusive service herewith consists in dynamically creating the content on NFC chips or QR code\*.

**Our products that do not contain fine gold are considered as promotional items, those with fine gold are subject to operational advertising expenses means expenses for advertising.**

We produce only and exclusively fine gold 999.9. Such souvenirs have a lasting value, just like the relationship you want to have with your customers.



## **Our souvenirs contain the following essential features:**

1. NFC chips or QR code with your desired content (means we supply them already described).
2. Fine gold with the highest purity grade (999.9)
3. The bars are always provided with your logo and serial number.
4. Always individually according to your wish

The prices of our products are comparable, even cheaper than the other similar forms of advertising (T-shirts, umbrellas, etc.) but the value and prestige for you are unique.

Please see our examples on the respective industries, surely you can see your brands on it and "recognize yourself."

## **The guarantee**

The gold is real, the company is serious, copyrights are secured worldwide, trademarks EU, USA, CA, and China are available, and for a few other countries already in registration.

- Our service is first class, the concept is exclusive, the relationship is personal, and the process is secure.
  - The concept is unique.
- Our service is recognized by US and EU laws. Our service meets global standards.
- We work directly with you. We customize our products to meet your needs.
  - We ensure that all manufacturing steps are controlled.
  - One-stop shopping, from A to Z (no middlemen)



## **Advantages for your company**

- Profit increase through brand enhancement and testimonial
  - Product image through gift association and prestige
    - Sales increase through gift target and incentive
  - Customer loyalty through constant and high gift value
- Customer loyalty through differentiated and memorable brand recall

## **How it can work for you**

- Flexibility in delivering prestige:  
You can use it as For-VIPs-only.
- Loyalty bonus points (accumulating)
  - Top referral marketing
  - or use it as a volume-based gift.
- Premium product in very good condition
- Additional earnings and tax incentive (relevant tax benefits) ... more information of course Lege Artis at the contact



**\* What does "dynamic content design" mean for an NFC or QR code?**

The ability to store a link on an NFC chip and/or in a QR code allows the customer (company) to dynamically customize (change) the information stored in the code or as a link at the NFC chip.

The dynamic function is that we change the audio or audio/video information according to the customer's needs, while the code or link remains unchanged, i.e. the link address or the printed QR code remains unchanged.

In this way, the information can be updated, such as a new advertisement or information about a new offer, etc. etc. This has a great advantage over traditional advertising because the investment in the gadget itself is unique. Secondly, you constantly provide the customer with the latest information and do not need to print and distribute new brochures, for example.